



National Farm & Ranch Business Management Education Association, Inc.

... Teachers delivering knowledge that works to North America's Farm and Ranch Families



Fall 2013 President's Message by Mark Holkup, 2013-14 President

I want to extend greetings to all of you from Bismarck, North Dakota. The small grain crops this year in our area were very good and the late season crop harvest looks to be good as well. Hopefully harvest is progressing for most of the farmers you work with and the crops yields look good. My wife and I just returned from an Alaskan cruise which we enjoyed immensely. What beautiful scenery and wildlife. The food was great so my "rate of weight gain and conversion rate" on the cruise ship might make some of the feedlots jealous. Probably the most noteworthy event was the rough seas we encountered the second to the last day at sea with 85 mph winds and 18 foot waves. Amazing how well those big boats can handle that kind of weather. Also amazing how well some of the motion sickness medicine works, we stayed healthy and "on feed" the whole time.

I want to extend congratulations to all of the NAFBAS and NFRBMEA instructors who were responsible for organizing the conference in Overland Park, Kansas. They did a great job and both the evaluations and the comments I heard indicated most participants agreed. The speakers did an excellent job and the breakout sessions were very good as well. It was a great opportunity to get to know other FBM instructors and network with them. As the older members we have known for years and became good friends with retire, each year we find exciting new members to meet with who have new ideas and interesting ways of teaching Farm Management to share with us.

I would like to thank Jay Olsen from Utah for his service as President Elect, President, and most recently Past President, which ended in June. Jay is coordinating the next conference so he is still on the board with perhaps the biggest job of all. Thank you for your continued efforts on our behalf. I want to invite all of you to the 2014 conference which will be June 8-14, 2014 in Salt Lake City, Utah. We have a great conference lined up for you and I'm sure you will find a lot of wonderful things to do especially if you are able to stay a few days and vacation after or before the conference. Over the years I have traveled to Zion National Park, Bryce Canyon National Park and the Arches National Park. I think you would find all of them to be worth visiting. There is lots of beautiful country to see. Of course, there are other many interesting sites in Salt Lake City and the surrounding area as well. The conference should prove to be exceptional. Jay has lined up a number of excellent speakers and we are waiting on a response from a number of other speakers. Mark your calendars!

October 23, 2013

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President's Message, continued-

On our Board this year we have Doug Wertish as our Past President and Jim McCuistion as our President Elect. Myron Oftedahl continues as our Treasurer, and Will Walter is our new secretary. Deb Pike continues as our Communications Director.

Jennifer Smith has agreed to again head up the sponsor program for our national conference; thank you, Jennifer. Please let her know at <u>jennifer.smith@riverland.edu</u> if you have any ideas or contacts for conference sponsorships. We are always in need of additional sponsors to help pay for the cost of the conference.

I want to send a special thank you Jim Kelm and Doug Wertish on the work they did to put together a proposal to CHS for grant money for training new instructors and recruitment of new instructors. Hopefully, the proposal will be considered favorably. CHS and William Nelson have been very strong supporters of NFRBMEA activities over the years, and we certainly appreciate all they have done for us!

Have a great fall and a successful farm analysis season this winter. — Mark

Create a Vision - Make a Difference - Leave a Legacy by Jay D. Olsen, 2014 National Farm Business Management Conference Planner



This is the theme for the 2012 National Farm Business Management Conference planned for June 8-12, 2014 in Salt Lake City, Utah. The hotel site is the Radisson Hotel Salt Lake City Downtown, 215 West South Temple Street. A twenty minute, 7 mile, "metro" (UTA Trax) ride from the airport will get you to the hotel. The Conference agenda is coming together well, just a few tour and speaker details to be worked out (the preliminary agenda for your planning purposes is posted on the conference web page).

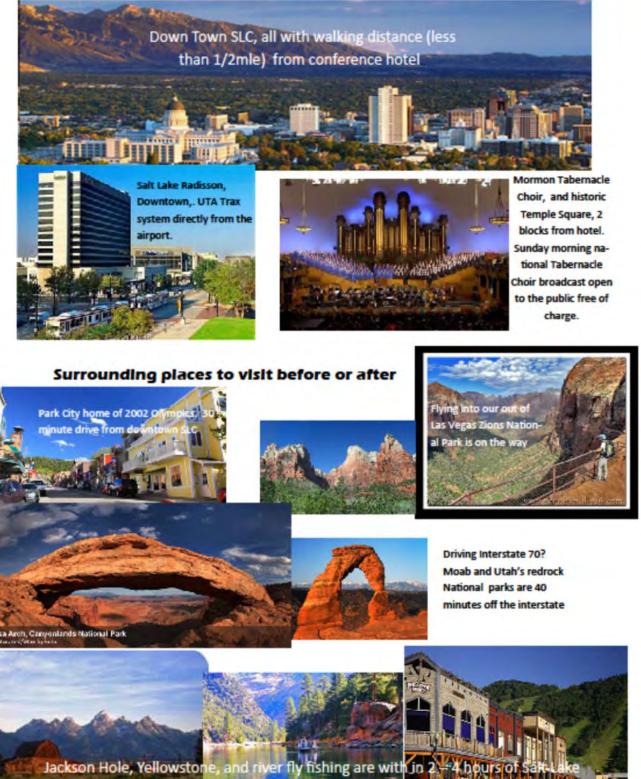
Salt Lake City is nicknamed the "Crossroads of the west". Mountain Men and early pioneers, overland freight, stage coach, pony express, telegraph and railroad connected the east with the west all passed through the Salt Lake Valley.

We invite you to join us in the "crossroads of the west" this coming June for a conference packed with information to help you as a farm business management educator/consultant. In addition to invaluable networking the conference presentations will provide education about: public lands issues as they pertain to agriculture, water issues both in the west and for the nation as urban demands for water increase in all areas of the nation, identification and evaluation of farm/ranch resources for business sustainability, and managing buy the numbers. Those interested in seeing and learning about cattle ranching in the west will want to participate in a post-conference tour planned for Thursday afternoon and Friday June 13. The conference agenda include the details for this post conference tour.

Salt Lake City is filled with family activities within walking distance of the hotel, visit <u>www.visitsaltlake.com</u> to see the many offerings in downtown Salt Lake City for families and evening activities.

With Utah having more National Parks than any other state you may want to plan your trip with a day or two to spare. You could fly in or out of Las Vegas, 8 hours south of Salt Lake, and see the Zions, Bryce Canyon or the Grand Canyon. Or fly into or out of Jackson Hole Wyoming, 4 hours north of Salt Lake, and see Yellowstone. All of the National Parks in Utah are with are within a 4 - 6 hour drive of Salt Lake City.

Utah Attractions for your visit to Salt Lake City in 2014



by car, or fly from Salt Lake to Jackson Hole M

National Council for Agricultural Education Update by Ira Beckman, NFRBMEA Representative to NCAE

The vision of the National Council for Agricultural Education is to be the collective leadership voice for Agricultural education in the United States.

Since the last update we have met via several conference calls, and attended our Fall NCAE Board meeting in Indianapolis, Indiana from September 23 - 25, 2013. Once again, we have decided to have our face to face meetings in Indianapolis if possible to save member organizations money. I will try to summarize the major activities of the Council, and those in particular that impact NFRBMEA members.

The financial position for the Council has improved a little since my last update. We have current assets of \$172,113 at the end of our fiscal year, June 30, 2013. That is approximately \$30,000 higher than a year ago. We are projecting revenue this year at \$97,850, and expenses of \$113,850. We are planning on using some of our excess funds from last year on special council projects such as the "Teach Ag", and "SAE Renewal". This includes the summit in January 2014. We are actively seeking grants and donations to help with our council projects.

The main content of the meeting was focused around our five main goal areas we set up to work on for at least the next 2 years. Once again they are:

- 1. Develop an action plan to ensure the recruitment, preparation and retention of a diverse, high quality teacher supply.
- 2. Strengthen the voice and impact of the Council within the Profession.
- 3. SAE Renewal Relevance and impact of SAE on student performance.



- 4. Collect the data needed to demonstrate local program relevance and drive program improvement.
- 5. Review and revise the national content and program standards.

While we are constantly working on all 5 goal areas, during the past year the Council has focused primarily on goal #1. We have been working with Ellen Thompson on the "National Teach Ag Campaign." The Council also sponsored the 2013 National Ag Ed Summit for two days at the end of January where the whole topic for the summit was developing plans to ensure our teacher supply. Beginning immediately we are also incorporating a "global" presence into each of the goal areas.

During the calendar year 2014 we plan on working primarily on goal #3, SAE Renewal. We plan on doing this several ways. We plan to review and revise all SAE materials. We plan on hosting the 2014 Ag Ed summit, and have the only topic being "SAE Renewal". John Deere is our primary sponsor of this summit. We will also focus on goal area #4, "collect the data needed to demonstrate local program relevance and drive program improvement."

I am anxiously looking forward to being the chair of the NCAE during calendar year 2014. As a reminder, the NFRBMEA is beginning to look for a new NCAE member representative to begin their term in January of 2015. Please communicate with me or another NFRBMEA officer if you have any questions or want to be considered for that position.

We have conference calls scheduled for the third Tuesday of each month and our next face to face meeting will be in Indianapolis in March 2014. Remember to visit our website at <u>https://www.ffa.org/thecouncil/</u>.

2013 National Farm Business Management Conference Presentations & Photos Available

All presentation materials shared by our conference presenters are available on the 2013 NFBM Conference website at www.nfbm-conference.org/2013/presentations.htm.

All photos have been uploaded to the site. In addition, Lauri Olsen (UT) has graciously shared many of the photos she took during the conference. You can find both Photo Galleries at www.nfbm-conference.org/2013/2013-photos.htm.

Unfortunately, we only have photos from the WWI Museum tour. If you have photos of any of the other tours you'd like to share, please send them to the Communications Director, and include a caption.

Membership Numbers by Deb Pike, NFRBMEA Communications Director

If you've visited <u>www.nfrbmea.org</u> lately, you've noticed that our membership lists have been updated fairly frequently. Toward the end of August, a letter was sent to members who had belonged to NFRBMEA in one or both of the previous two years inviting them to renew their membership. Thank you to those of you who have responded and sent in your dues, along with updates and corrections to your contact information.

Our membership numbers are a little behind last year at this time. As of October 15, our membership stands as follows: 82 Active members, 20 Affiliate members and one Honorary member, for a total of 103 members. This compares with 115 total members at about this time last year.

If you have not already renewed your membership and are receiving this RTU as a complimentary issue, please take a few minutes to do so. Just click the "Join Now" button on the splash screen preceding this newsletter or go to www.nfrbmea.org/application.htm for a membership form. We look forward to you joining us! If you've not renewed for a few years, we'd love to have you back!

Leapin' Lanyards!

Did your lanyard and nametag follow you back home after the conference this year or in past years? If you have a lanyard that has run amok, particularly a red one, please return it to:

Deb Pike NFRBMEA Communications Director 6540 65th ST NE Rochester, MN 55906

She will make sure that it finds its way back to the herd, flock, gaggle or whatever you call a group of lanyards in time for next year's conference. Thanks!

_the Lanyard Wrangler



NFRBMEA occasionally publishes pictures of its events on the Internet, via newsletter or other public and social medias. Please let the Communications Director know if you do **NOT** want your picture to be published online.

My name is

Sherman

To UNSUBCRIBE, click here.

Questions or comments? E-mail us at comments@nfrbmea.org

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