



VOLUME 4 - NUMBER 1 August 1, 1990

CATION OF THE NERBMEA

John Hest, Editor

PART OF HISTORY

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If you, my reader, look at the masthead of this edition of NUTS & BOLTS you'll see that our newsletter is beginning its fourth year of existence.

For those of you who've joined our group since we began publishing, a review of our history is probably in order. The first informal meeting of our group was at the vocational school in Faribault, MN in 1973. It was an invitational affair and was called for the purpose of finding out if there was, in fact, a reason to come together to discuss common problems. It didn't take that group long to determine that, yes we do need to meet periodically, and it was decided that the second meeting should be a year later at the same site. Conferences have been called each year since in various locations around the nation.

Since there was no formal organization or sponsorship of a conference, those who chose to have the yearly affair, placed themselves in a rather precarious position, financially. For that reason, at the annual meeting at the Holiday Inn in St. Cloud, MN in 1984, an organizational committee was appointed to report back the next year.

This they did at the conference in Pierre, SD in 1985. The constitution was ratified and those attending that meeting signed the charter. The name came with that ratification: National Farm and Ranch Business Management Education Association.

Thought was given to beginning a newsletter at that time but no action was taken until the next year when a committee was formed to look into the possibility of such a move. The 1987 conference in Worthington, MN put their stamp of approval on it and the first issue of NUTS & BOLTS came off the press in August with John Hest, recently retired farm business management teacher in Hawley, MN., as its first editor. Four issues per year have been published since.

## CHANGING OF THE GUARD

At our 18th annual conference, held in the historic Mississippi river town of Red Wing, MN., concluded just six weeks ago, new officers were elected to operate our organization for 1990-91. Since many of you don't know these people, a short biography of each of them is probably in order:

PRESIDENT: Gene Francis - Formal name is Eugene but not many call him that. Gene is a native of Garden City, MN. who moved 60 miles, as the crow flies, to Blooming Prairie, MN where he has taught farm business management for 31 years. Besides his farm family teaching he's found time to conduct workshops for management instructors in MN, ND and SD. He has both a bachelor's and a master's degree from U of MN, in 1959 and 1966.

He served in the army from 1953-55 and worked at Sears while attending the university. Gene and his wife, Pat have been married for 35 years and have two children, Julie who works in Faribault, MN and Scott, recently graduated from Hamline U law school. Scott's wife, Deanna, is also a graduate from the U of MN and works in the field of human nutrition.

Gene practices what he preaches by finishing 1,000 hogs per year with his son Scott. Gene and his wife are active in the United Methodist church and he manages to find time to garden and pursue his photography hobby.

VICE-PRESIDENT: Lynn Schluckebier - Lynn, like Gene, didn't wander too far from the home base since Seward County, Nebraska has been his residence most of his life. His present address is still Seward.

He graduated from Seward High School and received his bachelor's and master's degree in Agricultural Education from the U of NE in Lincoln. Lynn taught high school vo-ag for four years and has taught at the University in Lincoln for a year and was with the State Board of Technical Community Colleges for two years. Lynn too has conducted workshops for farm and ranch business management teachers in both NE and SD. Lynn is also in the hog business. His operation has grown from five bred gilts in 1971, bought for \$375, to a 100 sow operation, farrowing every 51 days. He also has a 445 acre irrigated farm as well as 75 acres of dryland. In addition to that he helps his dad farm 240 acres.

Mary, his wife, is president of Adele Publishing Co. and his one son, Kevin is a sophomore at the U of NE, pursuing a degree in architecture.

Lynn is a golfer and likes to travel. He particularly enjoys using computers to speed up jobs. He has never given up his clarinet and still plays, with his son, in the Seward City Band.

SECRETARY: Keith Torgerson - Keith is one of the "veteran" farm business management teachers in ND. He was one of the first to teach that subject in the state and began the program through the North Dakota State College of Science, Wahpeton, ND where he presently teaches. Since that school is located on the state line, he works with farm families in both ND and MN.

Prior to his coming to Wahpeton, he taught high school vocational agriculture in both Velva and Enderlin, ND. He has B.S. and M.S. degrees from North Dakota State University in Fargo.

While going to the university, he farmed with his dad in Kindred. He enjoys all outdoor sports but particularly fishing, hunting and camping.

Keith and his wife Nadine have 10 year old twins, son Kelly and daughter, Kristie.

TREASURER: Jim Kelm - Biography was not available at press time. It will be included in the Nov. 1 issue.

#### LOGO

Those of you who were in attendance at the last national conference in Red Wing will remember that Wally Payne, Paynesville, MN farm business management teacher, was appointed to take charge of a contest to find a logo suitable for our organization. According to many, the acronym, NFRBMEA is too long and unwieldy and difficult to remember (Editor's note: Amen). Wally presented a paper at the meeting, showing considerable research on his part, figuring out what might be suitable for the purpose. His appointment as contest chairman was a result of that. Below are Wally's ideas and contest rules:

## THINKING OF LOGOS by Wally Payne Paynesville, MN

LOGO: Short for logogram and by definition a letter, character, symbol or sign that represents a word or idea.

LOGO: Short for logotype and by definition a single piece of type or printers plate faced with an appropriate symbolism to represent a company, business or association.

SLOGAN: By definition a brief striking phrase in advertising or promotion.

A motion was passed at our Red Wing meeting to establish a contest for the development of a new logo for the National Farm and Ranch Business Management Education Association and that a \$100 cash prize be awarded to the winner of the contest. I'm including the contest rules at the end of this article, but first some preliminary information.

1) We are using a pioneer plow imposed over an opened farm record book as our present logo. This logo will be in the contest as the standard to beat. In case a new logo is not selected, the \$100 prize will still be awarded.

2) Our association acronym is NFRBMEA. I feel it is not necessary to be part of our logo. However, the possibility exists for some "inspired genius" to network the acronym into the logo.

3) The logo should probably contain few colors to reduce printing costs. I suggest the logo should be pleasant in color but also plainly understandable in black and white when duplicated by conventional school copy machines.

4) The logo should probably be fairly small. It think it would be ideal if the symbol could be clear and understandable at  $1 \ 1/2$ " square and absolutely no bigger than 2 x 3" even if a slogan is included.

5) In case of a large number of entries, a committee of judges will select a final few for consideration of the entire membership. Final selection is completely at the discretion of the membership voting at the 1991 association annual meeting.

6) Because the concept of agriculture and concept of farm and ranch management are so complex it may be difficult to find distinct symbols. It may help to enhance the symbol with a slogan.

7) It is possible that we might select parts of a logo or slogan from different entries. The prize would then be divided among the winners.

8) I encourage instructors to promote local contests at their institution. Encourage all students in agriculture (whether high school, adult or post-high), and especially students in advertising, marketing, graphic arts and related areas.

9) To get the widest possible exposure for this contest, I encourage the publication of the rules in state newsletters.

## CONTEST RULES

1) The contest is open to everyone and the number of entries per person is unlimited.

2) The entry must clearly be original and not in use by anyone at the state or federal levels, nor used or owned by anyone.

3) Submit entries that are no larger than 4 x 4". (Remember that in actual use the logo will probably be reduce to  $1 \frac{1}{2} \times 1 \frac{1}{2}$ " or less.)

4) Entries must be postmarked no later than April 30, 1991.

5) Submit entries to: Wallace Payne Paynesville High School Paynesville, MN 56362

Include name and address where entrant can be located as of July 1, 1991.

AN EXAM - 1930 STYLE

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Bob Vrbka, who hails from Seward, Nebraska, and teaches in Utica, sent me a piece he had gleaned from his mother-in-law's possessions after her death last year. It's an excerpt of the 1930 final examination given to eighth graders in Seward county. It looked like something we should share with the readers of NUTS & BOLTS, so here goes:

### Arithmetic (1930 style)

1. A merchant has \$16,000 invested in his business. The first year he made a profit of 9 1/2% on his investment, the second year, 14 1/2% and the third year, 18\%. What was his total amount of profit?

2. A merchant insured his stock, valued at \$18,000, for 75% of its value, at a premium of 3/4% of the face of the policy. How much was the premium?

3. A salesman working on a commission of 5% sold \$3,000 worth of goods during October. What was his commission?

### Farm Accounts (circa 1930)

1. Explain why the value of most buildings and machinery is less at the end of the year than at the beginning. Find the annual depreciation on a binder which cost \$230 and lasts 10 years.

2. Using the following data, find the net farm profit for the year: Beginning inventory, \$2,600; sales \$3,650; farm expense \$830; depreciation \$216.

3. A corn crib is 32 feet long, 8 feet wide and is filled with ear corn to a depth of 10 feet. Using 2 1/2 cubic feet per bushel, find the number of bushels of corn in the crib.

4. Find the net proceeds of the sale of 50 head of hogs, average weight 310 pounds, at \$10.40 per hundredweight. The freight charge was \$46.00, feed and yardage \$10.00, and commission, \$13.50.

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5. Define: (a) assets, (b) liability, (c) inventory, (d) net worth.

6. A farmer buys a cow for \$90.00, a plow for \$110.00, and 500 pounds of tankage for his hogs at \$4.00 per hundredweight. He sells 100 bushels of corn at 70 cents per bushel and 10 hogs at \$20.00 a piece. In which account in the Farm Account Book will each of these items be entered?

Bob's comment: "Sixty years later we seem to be doing the same things. Take note you young fellows who always wondered how some of the 'old timers' survived with 'only' an eighth grade education."

# NEXT YEAR'S CONFERENCE

At our convention, a year ago, we decided that the State of Washington would host our 1991 conference. At our Red Wing conference, this past June, we were left up-in-the-air because the dates that Dennis Kluver and Oliver Kienholz had arranged didn't coincide with our usual week of the meeting. Several people had conflicts during that week so Dennis and Oliver were asked to make an effort to change the date.

Gene Francis informed ye editor that the site is now set for Richland, WA (instead of Spokane) but the dates are June 10-13 (our usual week). The officer team will meet Sept. 29-30 in Richland to finalize the arrangements.

### THANK YOU

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Thanks to those of you who responded to my plea at Red Wing for more member help for NUTS & BOLTS. Several of you answered that cry for help by sending an article and/or a copy of your newsletter. However, I could still use more so like Dean Martin used to say on his TV program, "keep them cards and letters comin'."

### MEMBERSHIP

If you haven't sent in your NFRBMEA membership dues yet, here's a form that you can fill out and send to our treasurer, Jim Kelm, with your \$10.00 check. If you're no longer actively teaching but would like to join, the associate membership is only \$5.00. If you join you'll be doing yourself a favor.

To:	Jím Kelm	Here's my check for ACTIVE \$10.00
	Treasurer/NFRBMEA	ASSOCIATE 5.00
	Red Wing Technical College	membership in National Farm & Ranch Business
	Highway 58 & Tower Road	•
	Red Wing, MN 55066	Ŭ
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