Minutes of the NFRBMEA Pre-Conference Board Meeting

June 8, 2022 • via Zoom

The meeting was called to order at 8:38 am via Zoom with meeting recorded. Members attending: Myron Oftedahl, Tina LeBrun, Jennifer Smith, Deron Erickson, Jeff Schultz and Deb Pike. Absent: Pauline Van Nurden. Board members shared personal and professional updates.

Jen presented the secretary's report from 5 11 2022. Motion to approve by Deron Erickson, second by Tina LeBrun. Motion passed.

Jeff emailed out the treasurer's report. Deron moved to approve; Tina seconded. Motion passed.

Deb gave the Communications Director's report. Deron moved to approve; Jen seconded. Motion passed.

Tina found a new sponsor, Ag Resource Management (ARM), who will be a \$5,000 sponsor for this year's conference. CFFM did regular sponsorship and time for conference planning time. FFSC and PcMars are also sponsoring. Conference location does affect decisions of sponsors that are attending; some are not attending due to the location. It is unknown if NAFBAS had success with John Deere. Conservis would not sponsor this year. Looks like similar amount of dollars from sponsorships this year. Jeff asked about requesting funding at the correct time to correlate with business fiscal year budgets and planning. Funding could be asked for immediately following conference, to start the process and not miss businesses planning times. Motion by Jeff, second by Deron. Motion approved.

Deron-reported on the National Council. Dr. Woodard, their National Advisor, has resigned, and The Council is in the process of looking for a new National Advisor. They created a new position for The Council- a part time director. Jen Smith moved to approve; Tina Lebrun seconded; motion carried.

Myron gave the 2021 Conference Report. He stated that it went well, including the joint virtual component and productive hallway sessions.

Myron also gave the 2022 Conference Report. This will also be the triennial conference for Extension, so there will be more emphasis on breakout sessions. The agenda looks like a good line-up, and the hotel is full. Were there any issues with registration? Tina asked if we knew how many have registered? Myron is estimating a good turnout, judging by the dollar amounts. Myron asked if the visitor center doing a sponsorship amount? Tina didn't know, so Myron will follow up. Tina put together a family activities resource and will send it to Deb to put on the website.

NAFBAS is organizing the 2023 Conference, which will be in Michigan at a ski resort. Need to get dates to Deb to start building the website.

NFRBMEA will be organizing the 2024 Conference. Currently, the location preference is Duluth, MN.

We are trying to recruit new people from other states to step into officer positions on our Board.

Joint Board Meeting Topics: main topic will be the conference. We will share our information about our Fall Webinars with NAFBAS as educational opportunities. Last fall the webinar information was shared with NAFBAS leaders, but they did not share it with their members.

Topics for the Annual Meeting topics: increasing membership.

Jeff needs to write check to National Council for our membership.

The Conference Award of Appreciation plaque is ready for Curtis. Jen also needs to bring Lori Tonak's Retiring Officer plaque to conference.

A Zoom meeting will need to be set up for annual meeting for members that aren't attending in person. Deb requested conference photos to be sent to her

The Post-conference board meeting will be held June 24 at 8:30 am via Zoom.

Meeting adjourned at 9:30 am.

Submitted by Jennifer Smith, NFRBMEA Secretary