## National Farm and Ranch Business Management Education Association Fall Board Meeting November 14-16, 2002

President Jim Kelm called the meeting to order at 5:00 PM at the International Inn in Minot, North Dakota on Thursday, November 14, 2002. Members present were: Jim Kelm, Edmund Ruff, Al Graner, Jay Olson, Laurie Morris, Debra Pike, Wayne Pike, Tom Weygandt, Ira Beckman and Rich Baumann.

The attending members gave a brief state report.

Each member in attendance will be presenting a curriculum idea during the board meeting.

The secretary's report of the 2002 Post Conference meeting was distributed. Tom Weygandt moved to approve the minutes as distributed. Ira Beckman seconded the motion. The motion carried.

Rich Baumann distributed a treasurer's report as of 11-13-02. Cash on hand was reported to be \$19,392.54 and a 2002 conference profit of \$8,723.57. Ira Beckman moved to approve the report as distributed. Jay Olson seconded the motion. The motion was carried.

Wayne Pike reported that there are presently 171 regular members, 15 associate members, and 2 lifetime members for a total of 188 members. This compared to a total of 240 members last year. Membership should continue to increase during the year. Wayne will continue to follow up on membership. Dues collection on a group basis through states or regions may be encouraged. Wayne and Deb are researching the feasibility of Credit Card payment of dues.

Wayne Pike and Deb Pike distributed copies of the most recent *Nuts and Bolts*. Suggestions for improvement were requested. Currently advertising rates are:

- A. \$200 for ½- page in all three issues each year including a web link.
- B. \$75 for  $\frac{1}{2}$  page for one issue without a web link.

Tom Weygandt moved that a rate of \$125 per full page for one issue with no web link and \$350 per full page for all three issues and a web link be added to the rate schedule. Rich Baumann seconded the motion. The motion was carried.

The meeting was recessed for dinner at 6:30 PM and reconvened at 8:00 PM.

Wayne Pike reported that there is currently a mailing list of 416 people with 120 copies of *Nuts and Bolts* being sent by mail.

Deb Pike reported that the domain name for our web site would expire soon. She will transfer our domain name from our current domain registry company, Network Solutions, to DiscountDomainRegistry.Com and re-register our domain name for another five years. The web site will soon be moved to a FrontPage server.

Ira Beckman moved that the "The Teachers Lounge" be dropped from the web site. Ed Ruff seconded the motion. The motion carried. A list serve may be available in the future for membership use.

Laurie Morris will update the historical CD for the conference in June.

Tom Weygandt distributed presentations by Ed Persons on a National Institute for Farm Management Teacher Education and by Gene Kuntz on Critical Issues That Face Farm Business Management Teacher Preparation. A list of competencies or Task Statements that may be utilized in determining teacher standards that was developed by groups from the University of Minnesota, Ohio State University, and Minnesota Farm Management Instructors were also distributed.

Ira Beckman distributed a copy of the 2002 Annual Report and asked for suggestions for change or improvement. It was recommended that a summary of the meeting minutes be included instead of the complete minutes. The mission statement may also be placed first.

The meeting was recessed at 9:00 PM and reconvened at 8:00 AM on Friday November 15.

Ira reported that the spring conference call was very expensive and will be researched further in the future to attempt to reduce this expense.

Rich Baumann presented an update of the 2002 conference financial report. Total income from the conference, including sponsors, was \$55,575.21. There was some discussion about the possibility of shortening the conference by one day at some point in the future.

Gary Thome, National Council for Agricultural Education Adult Representative, reported on activities of the council via conference call.

Ed Ruff reported that the 2004 Conference would be held in the Wisconsin Dells area. The theme for the conference will focus on the interface between production agriculture and environmental advocacy. There will also be an emphasis on renewable energy and value added products.

Ira Beckman moved to approve the 2004 conference plan. Rich Baumann seconded the motion. The motion was carried.

Al Graner, Tom Hanson, and Rueben Mayer presented the proposed 2003 Conference Agenda. The board was given a brief tour of the hotel meeting rooms and other facilities. Registration has been tentatively set at \$220 for early registrants.

The meeting was recessed for lunch at 12:15 PM and was reconvened at 1:15 PM.

Jim Kelm reported on the National Pork Board meeting in Des Moines. A list of Standing Committees for 2002-2003 and a committee priority worksheet were distributed and discussed in some detail. Tom Weygandt will continue to update committee priorities and will communicate with the members of the committee.

The possible initiation of a teacher certification program was discussed. A list of instructor competencies and standards were reviewed. Professional improvement through instructor standards will be pursued further.

A proposal by Ed Persons to start a National Institute for Farm Management Teacher Education was discussed. Tom Weygandt moved that a committee meet with Dr. Persons to investigate the feasibility of a National Institute for Farm Management Education and if deemed so, proceed with the initial steps to begin the institute. Ira Beckman seconded the motion. Ira moved to amend the motion to include Wayne Pike, Rich Baumann, Jim Kelm, and Ira Beckman on this committee. Jay seconded the motion. The amendment was carried. The motion as amended carried.

Nametags were discussed and will be ordered as necessary.

The Host State will secure officer plaques and the association will secure conference host plaques.

Distinguished Service Awards were discussed. Three individuals were nominated.

The Roll Call of States was discussed. A slightly more detailed presentation will be attempted for the next conference to include the introduction of First Timers and special guests as well as special activities from each state.

There was extensive discussion on the strategic planning points and the committees to be charged with coming up with action plans to achieve those goals. The term "standing" was agreed to be dropped from committee designation for the time being.

Ira Beckman moved to combine the Awareness and Familiarization subcommittees of the Recruitment Committee into one committee. Tom Weygandt seconded the motion. The motion was carried. This will then leave three board committees of Recruitment, Instructor Standards, and National Institute. There will also be three board appointed committees consisting of Industry Relations/Alliances, Resources, and Membership.

The brochure was discussed. Ira Beckman moved to authorize Rich Baumann to secure bids and print up to 10,000 copies of the completed brochure at his Technical College. Tom Weygandt seconded the motion. The motion carried. Jim Kelm will secure the layout for the brochure for use in printing. Copies of the brochure will be distributed to supervisors of adult agricultural education in each state. The information on the brochure will be included on the web site as well.

The meeting was recessed at 7:00 PM for the evening and was reconvened at 8:00 AM Saturday November 16, 2002.

News articles for News and Views and Crop Insurance TODAY will be submitted.

The spring conference call has been tentatively set for April 16, 2003 at 1:00 PM Central Time.

Ira Beckman moved that it be recorded that the board has discussed and generally agreed that the NFRBMEA is in compliance with the requirements of a 501 (c)(3) corporation. Rich Baumann seconded the motion. The motion was carried.

Tom Weygandt moved that Vic Richardson be hired to prepare our federal and state tax returns as well as perform an audit, under the direction of the Audit Committee, of the conference and Treasurer's books. Ira Beckman seconded the motion. The motion was carried.

A group will tour the Lewis and Clark Interpretive Center on the way back to Bismarck later today.

Ed moved to adjourn the meeting. Ira seconded the motion. The meeting was adjourned at 10:00 AM on November 16, 2002.

Respectfully Submitted,

Jay M. Olson, Secretary